HEAVEN CAN WAIT

A perfume composed by Jean-Claude Ellena



EDITIONS DE PARFUMS
FREDERIC MALLE

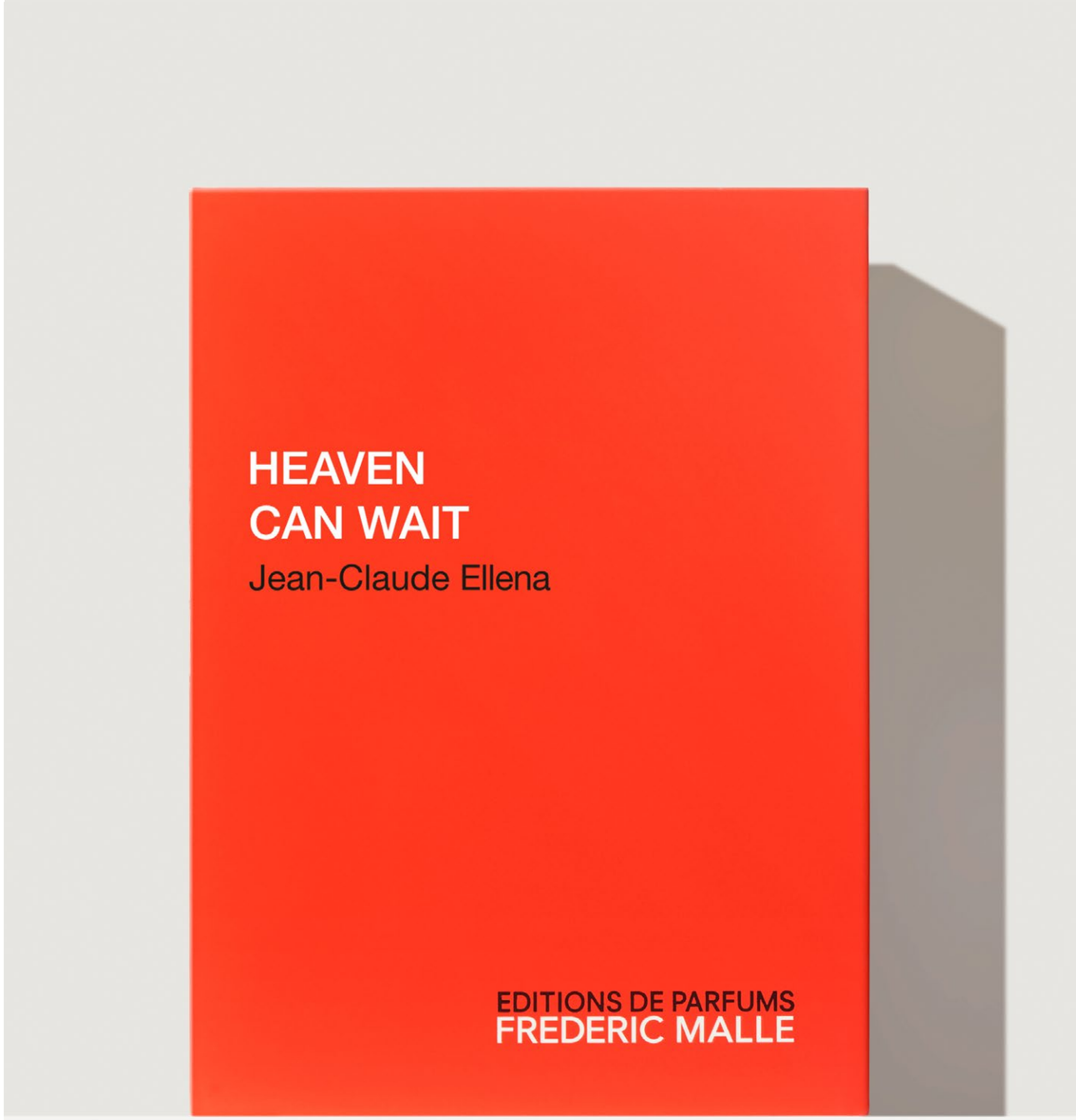
Heaven Can Wait is Jean-Claude Ellena's sensual journey in warm spice.

Clove, pimento, ambrette and carrot seed are joined by the sophisticated beauty of iris. Vetiver brings structure and vibrancy; facets of peach and prune, roundness.

Indeed, the creation of the perfume had been so intense that Frederic Malle took a step back, in order to make sure his judgment of the scent wasn't clouded.

In the end, he found that not only was the perfume even better than he remembered, but that in their improvising, the two had inadvertently created a modern reinvention of one of a classic French perfume imprinted on their memories – an eternal seduction, simultaneously exotic and comforting. The new scent had the same complex understatement; to both, it conveyed an aristocratic warmth that drew one in and invited embrace. They had managed to translate the same understated femininity: appealing, irresistibly discreet, misleadingly ingenuous, quintessentially Parisian.

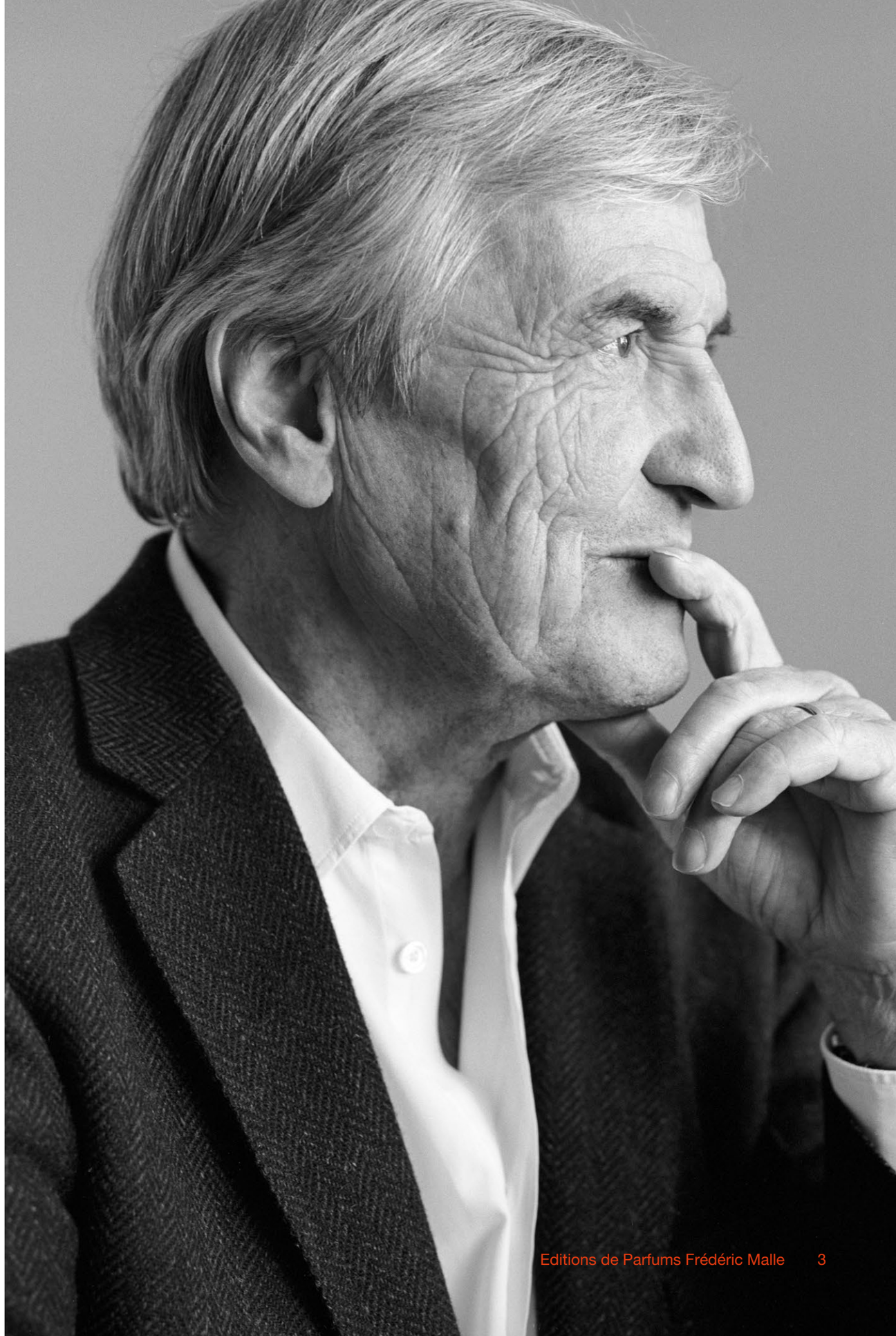
Inspired in part by the intimacy of private worlds, the result is a modern rendering of a Parisian classic: understated, discreet and noble. It subtly draws one in irresistibly and invites embrace. The result is something we now appreciate more than ever: a private heaven.



THE PERFUMER

Born into a family of perfumers from Grasse, Jean-Claude Ellan was introduced to the art of developing fragrances as a teenager. Self-taught, he defines his creations as a “poetry of memory”. Everyday smells – wax floors, clean sheets, skin, an old sweater – are some of his great inspirations. His signature is simple, minimalist, and modern.

As a disciple and close friend of the legendary Edmond Roudnitska (creator of “Le Parfum de Thérèse”), Jean-Claude Ellena began his career with a minimalistic approach to perfumery. Since then, he has developed this approach into his own distinctive style, which is continually informed by his elegant and quiet way of being and has been compared by his contemporaries to watercolor sketches and chamber music. Jean-Claude says that a perfume must be like “a soft caress; nothing must shock, nothing must shout”.

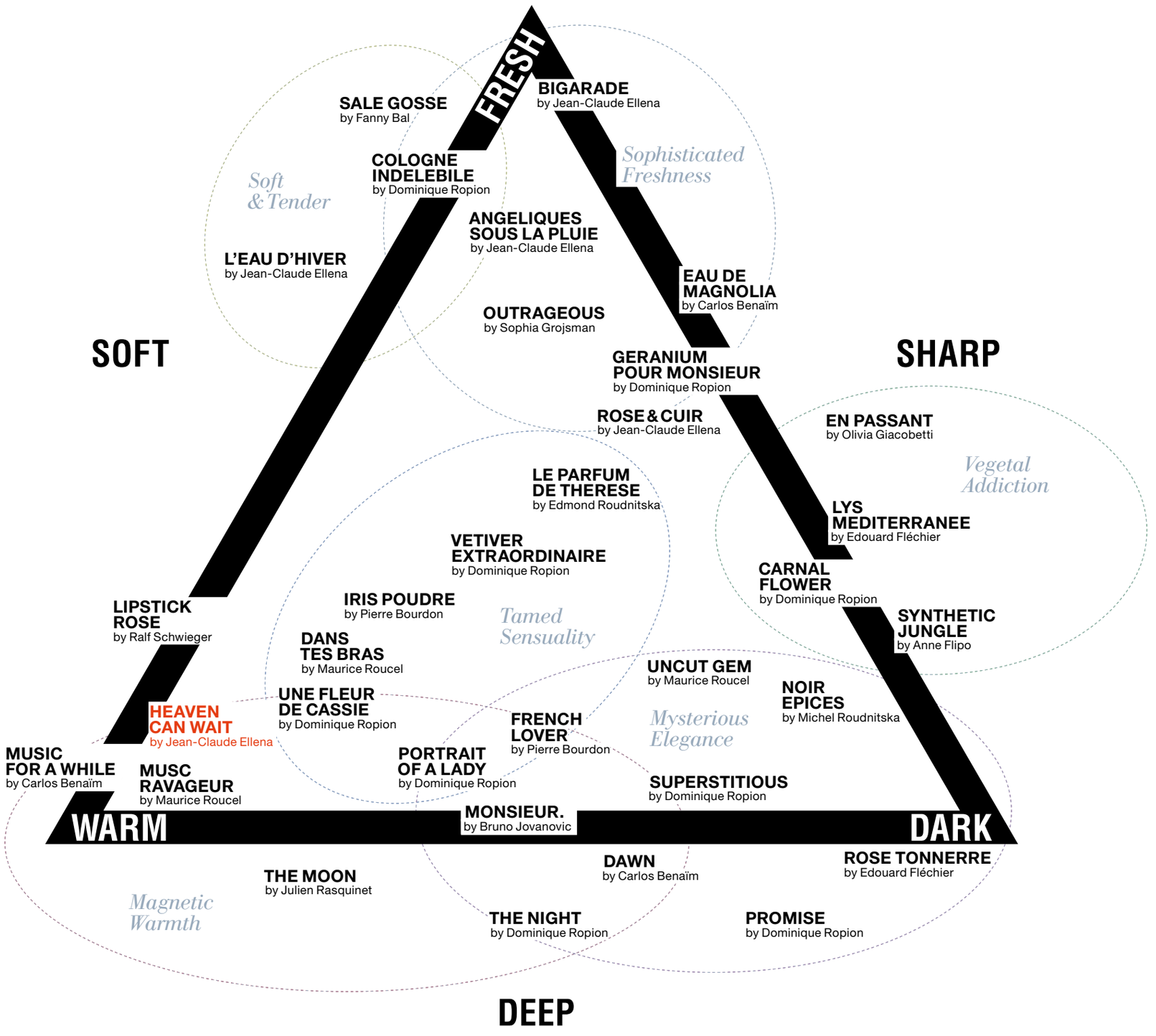


This is Jean-Claude Ellena's exploration of warm spices — clove, carrot seed, ambrette — a new theme more symphonic than what he has done before and probably one if his masterpieces. I'm very proud to have participated in this development alongside Jean-Claude.

– Frédéric Malle

Pimento
Clove
Ambrette
Carrot seed
Iris
Vanilla
Vetiver
Plum

THE OLFACTIVE MAP



L'AVANT-GARDE DU PARFUM

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